

Transform **Human Interactions** into **Actionable Intelligence** with Leading **Behavioral Biometrics**

Leverage superior behavioral biometrics technology to provide a seamless experience for genuine users, actively detect threats and confidently protect your customers.

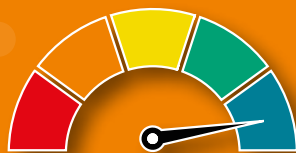


LexisNexis® BehavioSec® is a leading solution for behavioral biometrics technology that expands your ability to trust digital transactions, reduce fraud and improve the experience of your consumers.



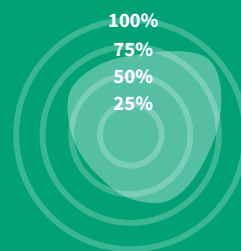
Behavioral Biometrics Analysis

The behavioral data is compared to the unique profile of the user in near real time.



Behavioral Scores

Verify customers, detect high-risk scenarios and make better, smarter and more timely decisions with our behavioral scores and insights.



Deep Intelligence

The scores are delivered with detailed intelligence on human device interactions. This is combined with digital identity intelligence to quickly achieve situational awareness.

Building **Identity Trust** Through the Customer **Journey**

New Account Creation and Onboarding: **Accelerate Conversion Rates**

- Monitor behavioral anomalies to detect potential patterns that could be indicative of fraud.
- Detect application and data familiarity anomalies associated with account opening fraud.
- Build a trusted baseline of what's considered normal behavior in an environment by utilizing sophisticated machine learning.

Account Login: **Verify Individual Identities**

- Analyze each session for a wide set of risk and trust factors.
- Recognize returning users by verifying behavior with their past behavioral profile.
- Flag anomalies, evaluate risk and enable a great experience for genuine users.

Account Management: **Protect All High-risk Touchpoints**

- Adopt a risk-based authentication approach across various consumer touchpoints including change of passwords, adding beneficiaries and others.
- Rely on our state-of-the-art passive authentication to improve trust across the user journey.

Transaction Fraud and Social Engineering: **Detect Even the Most Complex Payment Fraud Schemes**

- Detect payment fraud by identifying behaviors that do not fit a customer's profile.
- Incorporate new detection mechanisms that scan user activity for behavioral signs of scams, coaching or coercion.

BehavioSec® **Benefits**

- Build **Trust** and Improve **Fraud Detection**
- Enable **Adaptive Authentication** and Deliver a **Positive User Experience**
- Enhance Decisioning with **Behavioral Insights**
- Adopt a **Clear-box Approach**
- Ensure **Privacy** with the **Highest Security Standards**
- Combine **Digital Identity Intelligence** with Behavioral Biometrics in a Single Seamless Platform

[**>> Learn More**](#)



About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government.

Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

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